

## 2022/23 Funding Bids

Event	Details
<b>All UPG Areas - CF&amp;RS Choir</b>	<b>£1500.00 – Cheshire East</b> <b>£1500.00 – Halton</b> <b>£1500.00 – Warrington</b> <b>£1500.00 – Cheshire West &amp; Chester</b>
<b>UPG Central Pot: Warrington Wolves – WIRE Foundation</b>	<b>£7000.00</b> <p>The WIRE Foundation will promote positive messages through a programme of activities which include sponsorship, community activation and promotion for CFRS.</p> <p>This project ran Pre-Covid and has proved to be successful. The overall aim is to promote key safety messages through the event, supporting our community messages on a reduction in the number killed and injured in fire and on the roads and a reduction in deliberate fire-setting and anti-social behaviour.</p> <p>The Bid will cover pan Cheshire and not just used for the Warrington area, Partnership working will promote station open days and recruitments initiatives including positive action events, we can expand in other areas of Cheshire and link into other teams/foundations across the county. Warrington Town Football Club is the latest team to create links with CFRS.</p> <p>The match day at the Halliwell Jones Stadium attracts an audience an average 15,000 spectators and on match days is the heart of the community and is an ideal way to engage with many Cheshire's community and having a positive impact when delivering vital safety messages.</p> <p>CFRS will work alongside the Warrington Wolves Foundation and in return CFRS will be the main training kit partner for the women's open age team – sublimated into all the tops.</p> <p>CFRS can utilise 8 social media posts –split between the club and foundation accounts. Used to deliver messages pan Cheshire.</p> <p>Women's Open Age training day events to be held at Fire Stations – media teams to support with filming and promotion. CFRS will implement Positive Action Events, linking into Recruitment and Community Safety. Close liaison with the Services EDI Officer to help plan, promote and deliver countywide.</p> <p>Development Academy Training Kit Partner, this is a dual career pathway for boys and girls who go Priestley college. The dual career pathway allows them to gain their academic studies while still developing as a rugby league player.</p> <p>Logo to appear on all girls' teams kits – Front Lower Left.</p> <p>Michelle Davis (Chester Fire Fighter) to work with the Foundation and deliver 6 sessions within primary and high schools (potential social media feature).</p>

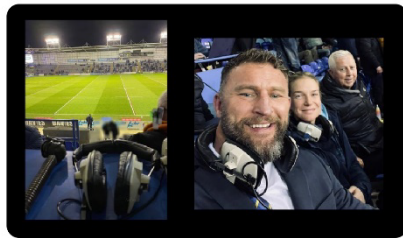
2022/23 Funding Bids

20 Tickets for a Super League game of Cheshire Fire and Rescue Service choosing (can be split between games). Cheshire Fire Service Staff will attend a special ticket promotion for Competition during which safety messages will be promoted. This promotion can be utilised pan Cheshire.

CFRS will use space within the Match Day Programme to promote safety messages. 16 short messages in total. (E.g., home fire safety, road safety, arson reduction). The use of space within match day programmes can be used for messages pan Cheshire. The logo will appear on the Foundation website, with an additional link to the Cheshire Fire & Rescue Service website.

**Warrington Fire Station**  
@WarrFS

Red watch's Michelle Davis swapped a hose reel for a microphone tonight. Commentating at the Halliwell Stadium on the game against Leigh Leopards alongside Paul Wood and Trevor Hunt. Great win for the Wolves! 🏆👏🍌 @Pau\_Wood\_RL16 @TheTrevorHunt



22:40 · 17 Mar 23 · 1,030 Views

**Warrington Wolves Charitable Foundat...**  
@WWRLFoundation

Don't you love it when it's the first game in your new kit?

Huge thank you to sponsors for their continued support; @UCLan @BakerMallett @beesleyandfildie Socius Accounting @OneEnergyPower @EarthworkSuppo1 Kim's Driving School @CheshireFire & to @PhotoMks for these amazing pics!



**Warrington Fire Station**  
@WarrFS

A very proud Red Watch watched Firefighter Davis play for Warrington Wolves today whilst we were taking part in a positive action event. Well done Michelle and the rest of the girls 🏆👏🍌



20:51 · 16 Apr 23 · 3,763 Views

**UPG Central Pot:  
Cheshire FF 'Virtual'  
Challenge held 1<sup>st</sup> to  
14<sup>th</sup> May 2022**

**£314.58 (Cost of trophies and postage & packaging)**

To host a Virtual firefighter challenge event. This is a repeat event following the success of the 2020 and 2021 event. This event was held 'virtually' for the first time last year. We secured competitors from all over Europe and raised over £1000 for the firefighters charity.

The event is designed to promote Fitness and wellbeing with in the service. Additional benefits of the event are :-  
Via our social media output we promote recruitment.








The event demonstrates the inclusive and supportive nature of Cheshire fire and rescue service as an employer.

**Halton – Runcorn  
Community Garden**

**£1,360.00**

There were 3 bids this year which totalled the above amount. They included funding for the annual purchase of consumables to replenish the raised beds and greenhouse. The raised beds also required some essential maintenance with the work being carried out by the Volunteer Gardener Tommy Bryan. Funding also included essential maintenance to the garden grounds. An initial request for Facilities to complete the work resulted in an external contractor quoting £3500.00 but as the cost appeared excessive discussions were held with the Runcorn Princes Trust Team who completed the works as their course project ,overseen by Tommy and cost £1000.00.

2022/23 Funding Bids

	<p>6 local primary schools visit the gardens regularly for input on how to prepare the beds, sow seed, care for and harvest the vegetables. In addition the garden is used by Gym users to relax within as part of Healthy Hearts.</p>
<p><b>Halton – Mayor’s Open Day</b></p>	<p><b>£400.00</b></p> <p>This is an annual event where the Mayor invites local charities, school choirs &amp; families for a Christmas celebration. Charities have an opportunity to fundraise &amp; there are various stalls. Attendance is estimated at 400+ people from Halton. Approximately 200 school children from a range of borough schools will sing in choirs to provide a Carol Service. Each child will be provided with a goodie bag.</p> <p>Runcorn crews attended to engage with the community</p>
<p><b>Halton Unitary Station Open Days: Runcorn Fire Station: 24<sup>th</sup> July 2022</b></p> <p><b>Widnes Fire Station: 29<sup>th</sup> October 2022</b></p>	<p><b>£1,164.00</b> (Runcorn) <b>£1,000.00</b> (Widnes)</p> <p>To pass on kitchen safety, child safety and road safety advice to the people of Halton. Face painting will be available for children to enjoy for free and a soft play trailer. There will be an RTC demonstration, Cadet BA demonstration, Rope Rescue Demonstration. The rescue boat, vintage fire engine and post incident vehicle will be in attendance.</p> <div style="display: flex; justify-content: space-around;">   </div>
<p><b>Halton – Reduce Deliberate Wheelie Bin Fires: Wheelie Bin Safety Information Stickers.</b></p>	<p><b>£380.00</b></p> <p>Specific deliberate fire reduction stickers designed to be placed on domestic wheelie bins within the Halton area. Information on the sticker will be bespoke to promote how to reduce the risks of their bins being used and involved in fires, how to report criminal activity via Crimestoppers and information on how to have fly tipping removed from private land and public land. 101.</p> <p>This initiative is a proactive activity to highlight and educate residence within specific locations where the Service is experiencing higher than normal deliberate fires since the Bonfire period.</p> <p>The initiative will be part of the ongoing Deliberate Fires reduction in Halton and will start as soon as the stickers are available and between the deliberate reduction manager and Runcorn/Widnes deliberate reduction leads. Locations will be identified using our data and targeted where high activity is occurring. The order for 2500 is to allow for further use in hot spot areas in Runcorn moving forward and will be used as part of</p> <div style="text-align: right;">  </div> <div style="display: flex; justify-content: space-between; margin-top: 10px;">     </div>

an ongoing reduction strategy in Halton. Consultation has taken place with SM Swindells and Halton Police and is part of the ongoing Deliberate fire and ASB initiative set up by Blue Watch Runcorn.

**Warrington Unitary Station Open Days:**

**£819.30 (Birchwood) £996.13 (Warrington) £1,180.00 (Lymm) £1,279.30 (Penketh)**

Warrington Unitary stations engaged with the community whilst offering valuable advice to the public. The days offered a wide range of activities to the public with a variety of different stations including face painting, home safety advice, bike safety, RTC demos and road safety advice.

**Penketh Fire Station: 3<sup>rd</sup> July**

Throughout the day staff interacted with the public promoting the effects that deliberate fires has on our resources, the recruitment process and how to apply, kitchen safety and much more. The Open Days were enjoyed by all, where we hope members of the public, both young and old, left with a greater understanding of what the service promotes and the initiatives we aim to achieve.

**Lymm Fire Station: 16<sup>th</sup> July**

**Birchwood Fire Station: 17<sup>th</sup> July**

**Warrington Fire Station: 4<sup>th</sup> September**



**Birchwood Fire Station** @BirchwoodFS

Birchwood Fire Station | 18 Jul 2022 | 23:03

Everyone at Birchwood Fire Station would like to thank all those who attended our open day yesterday in the very warm weather and made it such a fantastic success and helping us raise the amazing amount of £935 for the Fire Fighters Charity. @CheshireFire @firefighters999



559 564 5.32 0 28 2 0 0



**Warrington Fire Station** · 04/09/2022

Wow! What a day! A huge thank you to everyone who attended our open day today, it was great to see so many people! You help us raise a fantastic £903.74 for @firefighters999. Thank you also to everyone who helped make it happen @CheshireFire 🚒 😊





**Warrington –  
Project Fire Sport**

**£500.00**

Partnership working to hold summer diversionary activity programs. 4 x official coaches, to deliver football training sessions. Use of Warrington Town / Collegiate football pitches. 15 x under 11's football shirts inc; Logo.

**Objectives:** Partnership working in-line with Cheshire's vision to reduce the risk of arson and antisocial behaviour within targeted age groups across the whole of the county. With an awareness of school children at risk from exclusion, who may or not be in education we have initiated a project that includes multiple agencies with a focused task.



## 2022/23 Funding Bids

We have used previous initiatives and ideas from our own organization and others to reduce arson within our local footprint. Using our reputation as a foundation, we have worked collaboratively with Cheshire Police and Warrington Town FC to create a platform to launch “Project Fire Sport”.

Working alongside Cheshire Police, we have identified children that commit acts of anti-social behaviour and arson within an age range of 9 – 16-year-old. Project Fire Sport will use the popularity of football as a starting point, to engage with this age group. We will create inclusive environments and a focus to improve, learn and be appreciated, it is hopeful that these children will be proactive within this arena.

Previous initiatives have benefited the diverse communities of Warrington. Football is one of the most popular engagement sports and attracts a high number of youths within the age groups that we are focusing on. By using football as a “key to the door” we can deliver a very positive action to these groups across the whole of the county.

We have approached Warrington Town FC and they have very kindly offered to support this initiative and provide us with FA trained coaches, and we can work collaboratively, delivering multiple safety campaigns. Our initiatives will include:

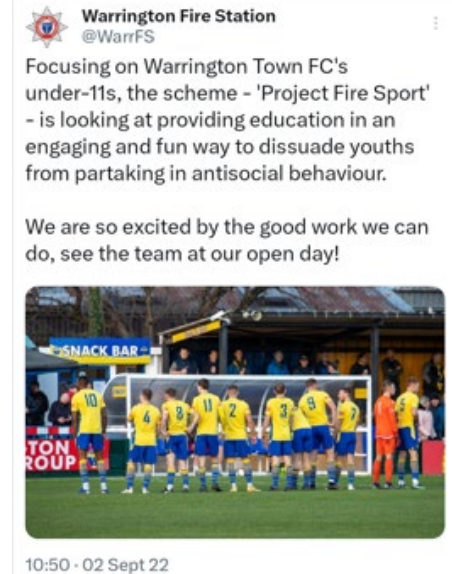
- Safety messages contained within match programmes.
- Weekly promotion for CFRS with the logo as a sponsor of an under 11’ team. (this team represents the diverse communities of Warrington, including polish, Romanian and Turkish ethnicities)
- Multiple use of an under 11’s team for Station open day and community events both fire related and football, all within local area and all attracting a diverse section of Warrington’s population.
- Use of football pitches for events.
- FA qualified coaches, who will plan and deliver the training sessions.

During the period of 2022 -23 Project Fire Sport will deliver football focused training sessions at multiple venues around Warrington. Cheshire police will nominate the youths who will benefit from attending this project.

CFRS and Warrington town FC will provide a structured, interactive session, that will incorporate football with an emphasis on fun. We will also have the summer tournaments, that attract all youth teams across the whole of Halton and Warrington. This event would be key at promoting events, including known risks such as water safety.

We anticipate that this event will be on-going and continue to grow. We plan to monitor its success and upon its evaluation we hope that every year we can approach a different sports team, in multiple towns across Cheshire within the targeted age group.

By setting up partnerships this way, being visible every weekend on junior football fields we can create a high and positive image to our organization, but ultimately accomplishing what we set out to achieve in our risk reduction.



**Warrington –  
Warrington Wolves  
Under 7s Events**

**£3,000.00**

The overall aim is to promote key safety messages through the event, supporting our community messages on a reduction in the number killed and injured in fire and on the roads and a reduction in deliberate fire-setting and anti-social behaviour.

CFRS will support the Warrington Wolves Foundation to engage with over 700 young people participating plus a further 3000 back in the schools where the rugby coaching takes place, thus promoting positive activities for young people and community safety.

The match day at the Halliwell Jones Stadium attracts an audience an average 15,000 spectators and on match days is the heart of the community. The Match Day Programme will feature the CFRS logo on the Foundation double page.

Kits used by participating teams in the Final will display key messages, a large 'pitch flag' will also do the same.

CFRS will use space within the Match Day Programme to promote safety messages. 16 short messages in total. (e.g. home fire safety, road safety, arson reduction).

PA announcements will highlight the Cheshire Fire Service sponsorship and emphasise key safety messages, directing the audience to the page in the Match Day Programme where appropriate.

Cheshire Fire Service Staff will attend a special ticket promotion for Competition during which safety messages will be promoted.

Branding - Certificates featuring Cheshire Fire Service branding will be presented to all participants in pre-match 7's. Balls featuring Cheshire Fire Service Branding will be used in all matches.

Social Media campaign to be supported throughout the agreement.

The logo will appear on the Foundation website, with an additional link to the Cheshire Fire & Rescue Service website.

An opportunity to link into our Fire Cadets that will attend on match days and finals day, thus promoting cadet units. The cadets will also carry out a bucket collection in aid of charity.

Nominated Player / Volunteer Fire Ambassador to support initiatives, messages and HSAs.

Entry into The Foundations 'In the Community' brochure, delivered to local organisations.



2022/23 Funding Bids

<p><b>Warrington – ‘Walking with Heroes’ 20<sup>th</sup> May 2022</b></p>	<p><b>£60.00 (Cost of hi visability jackets &amp; refreshments)</b></p> <p>High visibility Jackets to be provided to the children during the walk. This will create a heightened road safety focus and will provide the walking bus with a visual profile. This event attracts a great deal of interest from a variety of different schools in the area and historically has been oversubscribed. These jackets will be returned and kept for future use.</p> <p>In addition, refreshments will be provided to staff and partners following the event to promote discussions and planning around future events.</p>		
<p><b>Warrington – Deaf Awareness Week 2022 4<sup>th</sup> – 9<sup>th</sup> May 2022</b></p>	<p><b>£155.00</b> 2 x 2hr Sign language sessions for 8 persons.</p> <p>Session 1 – introduction to BSL Session 2 sign language relevant to our organisation.</p> <p>Fire-fighters from Blue watch Warrington will be engaging with Signing Solutions (Local group) to promote this national event.</p> <p>The event will see Fire-fighters giving fire safety and road safety advice, as well as other advice as requested by the group, including how to register for emergency 999 text services.</p> <p>This will be completed on station by giving a tour of the fire appliance, smoke tent experience and a visual presentation.</p> <p>The funding bid will provide BSL training for the watch and staff from the prevention team prior to the visit to communicate with the group.</p>		
<p><b>CWAC – Winsford Youth Forum</b></p>	<p><b>£2000</b></p> <p><b>Partnership working to hold summer diversionary activity programs.</b></p> <p>In the past we have worked closely with the Winsford Youth and Community Forum and Cheshire West and Chester's (CWAC) Youth Service. Including during Op Treacle (Bonfire &amp; Halloween period) and previous summer projects. The forum is a PVI sector organisation who aim to support young people's development, by "offering opportunities to gain, increase and develop skills, knowledge, self-awareness and confidence, and enabling them to make positive and healthy life choices through our wide range of programmes".</p>		



2022/23 Funding Bids

	<p>Funding was to support the Winsford Youth and Community Forum to continue to run these sessions throughout the summer. The funding will cover 4 sessions of 'Extreme Wheels' which will be delivered from the Marina car park Winsford these will run on 1st , 8th , 15th and 22nd of August. We predict that the programme will engage with over 80 young people aged 8 - 16 years. Extreme Wheels is a PVI organisation which offers opportunities for young people to take part in extreme sports. Qualified instructors deliver inline skating, scooter riding, skateboarding and BMX coaching sessions that are inclusive and tailored for all abilities. Extreme Wheels utilise sport as an engagement tool to support young people in their local area and build community cohesion and social capital. Primarily, the objective of these sessions is to offer a diversionary event providing an alternative option to ASB. Secondary objectives include providing an environment for partnership agencies to engage with young people to deliver key safety messages. Historically the sessions have been well attended, last year saw an attendance of around 120 young people over the month. The sessions were also supported by the Police and CWAC Community Safety Wardens.</p>
<p><b>CWAC – Winsford Operation Treacle</b></p>	<p><b>£500</b>  <b>OPS Treacle Bonfire Project 2022</b>            Areas of Winsford have historically experienced an increase in secondary fires caused by Anti Social Behaviour (ASB) during the bonfire period. In recent years, following multi agency diversionary tactics we have seen a reduction in the number of these fires. This event sets about continuing the diversionary programme for local children, by inviting them to attend a set location and have the chance to make their own pizza and smoothies, whilst socialising with other children in a safe and warm environment.</p> <p>Representatives from Cheshire West and Chester Council, Cheshire Constabulary, Winsford Youth Forum and Cheshire Fire and Rescue Service will collaborate to educate attendees on the dangers of bonfires and fireworks and the effect on the neighbouring estates</p>
<p><b>CWAC – Winsford Wheelie Bin Stickers</b></p>	<p><b>£456</b>  <b>Wheelie bin safety information stickers.</b></p> <p>Specific deliberate fire reduction stickers designed to be placed on domestic wheelie bins within the Winsford area. Information on the sticker will be bespoke to promote how to reduce the risks of their bins being used and involved in fires, how to report criminal activity via Crimestoppers and information on how to have fly tipping removed from private land and public land. 101.</p> <p>This initiative is a proactive activity to highlight and educate residence within specific locations where the Service is experiencing higher than normal deliberate fires since the Bonfire period.</p>
<p><b>CWAC – Chester Fireworks Display</b></p>	<p><b>£750</b>  <b>Chester Fireworks Display</b>            This funding was to support the Lord Mayor's fireworks display at Chester Race Course on the 5th November 2022 and contribute funds to provide an alternative and diversionary event around the bonfire period.            The objective of the bid is to part contribute to professional firework displays in Chester demonstrating to the public how a well-managed firework display should take place, consequently keeping them safe and providing a diversionary activity during the bonfire period.</p>

<p><b>CWAC – Prevention Items</b></p>	<p><b>£984</b>                  Belkin E-Series 4 Socket 3 Mtr Surge Strip</p> <ul style="list-style-type: none"> <li>• Specialist deaf alarms require an electric socket near the bed to power the strobe bedside unit, this is not always available. Extension leads will enable CFRS to install more deaf alarms.</li> <li>• Domestic dwellings are frequently found to have overloaded and unsafe block adaptors which have been known to cause fires.</li> <li>• Flat extension leads are the preferred safety choice for CFRS.</li> <li>• High risk dwellings will be identified by Advocates through the H.S.A process.</li> <li>• The criteria will be that recipients will have a high risk of fire from overloading sockets or require a specialist deaf alarm.</li> </ul>
<p><b>CWAC – Prevention Items</b></p>	<p><b>£383.20</b> 16, 3 Ltr Deep Fat Fryer / <b>£318</b> - 24,1 Ltr Deep Fat Fryer / <b>£619</b> 20, 2.2 Ltr Air Fryer</p> <ul style="list-style-type: none"> <li>• To reduce the risk to the most at risk groups of our community that include over 65's</li> <li>• Domestic dwellings are frequently found to have unsafe chip pan usage which have been known to cause fires.</li> <li>• Target households who have already suffered an accidental dwelling fire as a result of unsafe cooking practices.</li> <li>• High risk dwellings will be identified by Advocates through the H.S.A process as well as the newly appointed 'Post Fire Advocate' and operational crews.</li> </ul>
<p><b>CWAC – Station Open Days</b></p>	<p><b>£870.00</b> (Winsford) <b>£1,301.77</b> (Frodsham) <b>£1,200.00</b> (Northwich) <b>£1,380.30</b> (Chester) <b>£840.00</b> (Ellesmere Port)</p> <p>CWAC Unitary stations held Open Days to engage with their local communities. Throughout each event the staff were able to offer important safety advice regarding home safety, electrical safety, road safety as well as providing a number of small attractions such as face painting, climbing wall, dunk the Firefighter, throwline challenge, ice cream (raising money for FF Charity).</p> <p>Saturdays 24<sup>th</sup> Open Day</p> <p>Between 10am – 11am will be a designated quiet hour, this is to create a calmer and more relaxed environment. The hour is tailored for individuals who have sensory sensitivities or impairments, dementia, learning disabilities, ADHD, autism, or mental health conditions. During the hour we will have reduced noise levels and limited lighting. We would ask those who feel comfortable in attending the 11am – 3pm hours to leave the quiet hour slot for those who do not.</p> <p>Many Thanks Winsford Fire Station.</p> <div style="display: flex; justify-content: space-around;">   </div>

2022/23 Funding Bids



**Cheshire East -  
Macmillan Coffee  
Morning at Wilmslow  
Fire Station**

**£50.00** - Annual Macmillan Coffee Morning held at Wilmslow Fire Station.

Funding is to purchase items to host the Macmillan coffee morning to raise fire safety/road safety messages to fit in with service aims and objectives. Additionally promote awareness of cancer research and raise funds for cancer research.



2022/23 Funding Bids

**Cheshire East -  
Congleton in Bloom**

**£125.00** - Congleton Town Council is taking part in the Britain in Bloom event and the Service has been approached to participate. The aim will be for the FFs to maintain the raised flower bed and hanging baskets following the Congleton in bloom event.

The additional baskets and materials to create the raised flower bed are required to involve the young people's participation to work alongside the FF's and receive road safety education.

**Cheshire East Fire  
Station Open Days**

Alsager – £280.00



Macclesfield - £809.30



Nantwich - £977.68

2022/23 Funding Bids



Middlewich - £40.00,

Sandbach - £225.00,

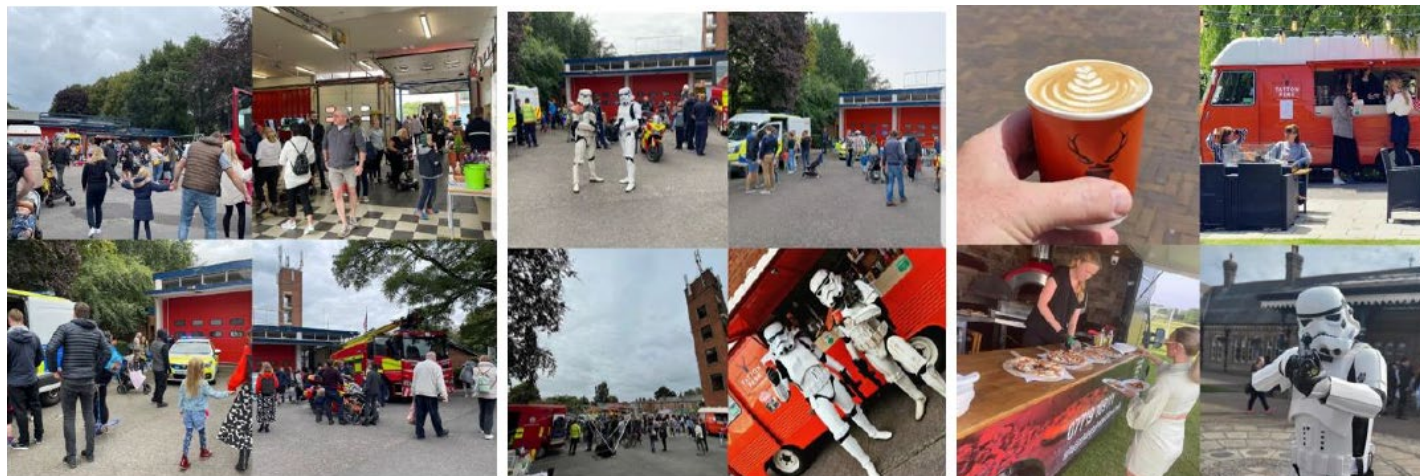
Knutsford - £40.00



Congleton - £280.00,

Wilmslow - £743.00

2022/23 Funding Bids



Holmes Chapel - £438.08

We had a very successful open day on the 4th of December with an RTC demo and various stalls, we also raised £528.55 for the Firefighters charity.

